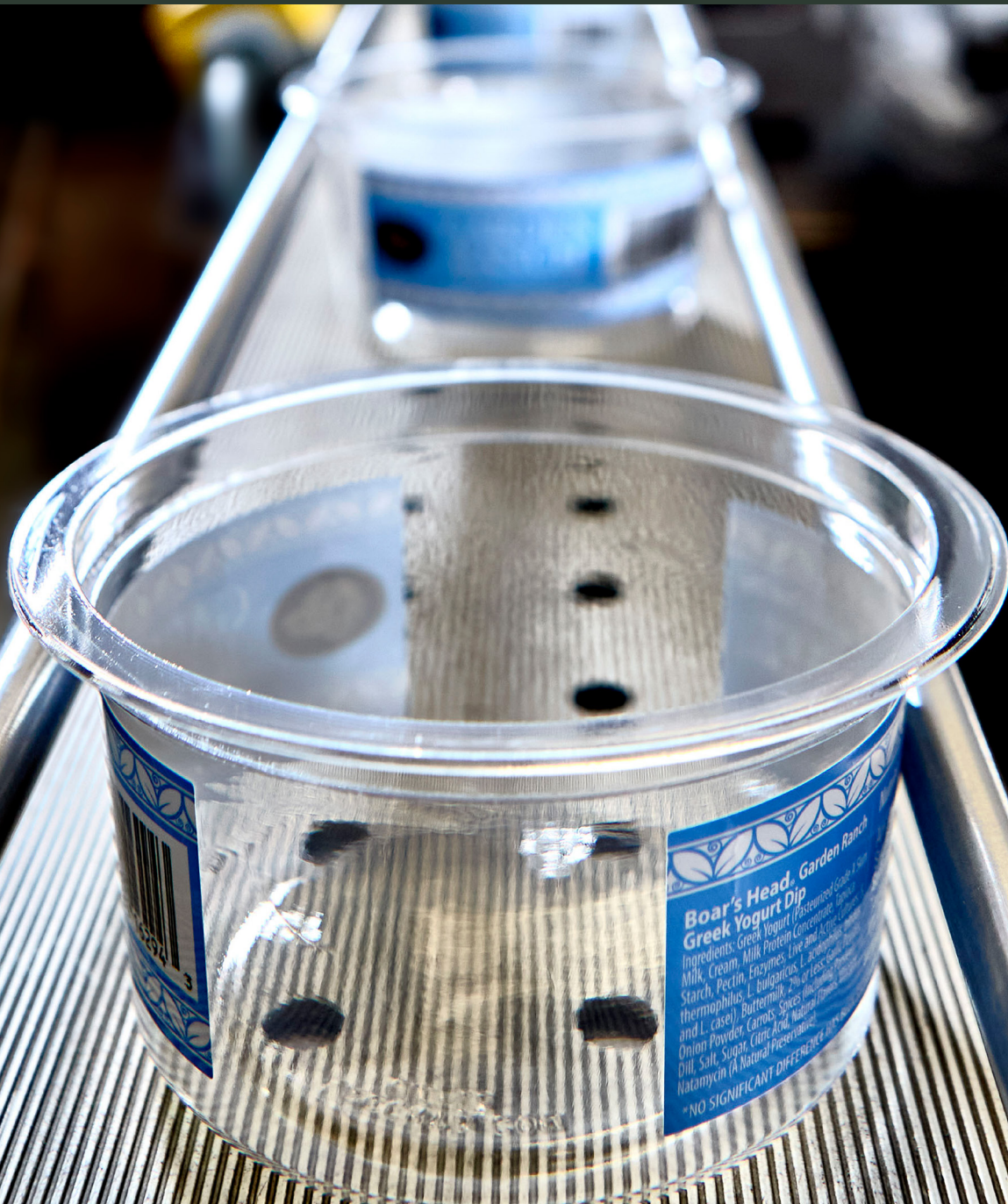


LACERTA.COM

MORE THAN A PACKAGING MANUFACTURER

Bring new products to market faster with a partner who manages your packaging from concept to shelf.



Here's why our customers trust Lacerta for their custom food packaging needs.



SPEED TO MARKET

Whether you're targeting a particular season or trend, products often have a limited window of opportunity. Packaging shouldn't be what holds up your timeline. We take products from initial idea to commercialization in 16 to 20 weeks, with prototypes usually taking 2 to 3 weeks to deliver.

LOWER LAUNCH RISK

Custom packaging doesn't have to require an outsized upfront investment. Lacerta's low cost of entry, including tooling costs, makes it easier to pursue new ideas without a heavy initial commitment. That means you have more flexibility to innovate and grow.

ONE END-TO-END PARTNER

Keep your project moving without coordinating multiple vendors. Lacerta brings design, prototyping, tooling, and production together, reducing handoffs and giving you one team to handle all things packaging.

30-PLUS YEARS OF PACKAGING EXPERTISE

A successful package has to do more than look good. It needs to protect your food, perform on your filling line, withstand distribution, stand out on the shelf, and satisfy your sustainability goals. Since 1993 Lacerta helps you navigate those tradeoffs and make informed decisions before committing to production.

SUSTAINABILITY

Our past and our future are rooted in sustainability. Today, all of our PET-based products are made with our trusted ReCERTA™ material, which contains a minimum average of 10% FDA-approved PCR material. Custom blends with higher PCR content are available upon request.

TALK TO A PACKAGING EXPERT



OUR CAPABILITIES

CONCEPT DEVELOPMENT

We work with you to understand your product, operations, and goals and recommend the right stock or custom packaging solution.

DESIGN

Detailed concept drawings and 3D CAD modeling help you visualize and refine your package before moving forward.

PROTOTYPING

Evaluate form, fit, and function before committing to production; prototypes typically take 2 to 3 weeks to complete.

TOOLING

Production tools are designed and fabricated in Lacerta's dedicated machine shop, helping maintain control from approved design through production.



THERMOFORMING

Advanced thermoforming technology supports consistent, high-quality production at commercial scale.

EXTRUSION

In-house extrusion provides greater control over materials, including FDA-compliant post-consumer recycled content.

BRANDING

In addition to our custom printed lids and graphics capabilities, we can also apply labels and shrink sleeves to give your brand an even bolder presence on store shelves.

QUALITY ASSURANCE

Dedicated quality teams and testing capabilities help ensure your packaging meets defined performance requirements from trial through production.

SQF-CERTIFIED

Lacerta's SQF certification demonstrates our commitment to rigorous food packaging safety and quality standards.

OUR PROCESS:

RAPID APPLICATION DEVELOPMENT (RAD)

Our collaborative development process helps you make the right packaging decisions early, validate your design, and move efficiently toward production.



1 WEEK

IDEATION

RESEARCHING & PROBLEM SOLVING

First, we perform market and competitive research on current packaging solutions to identify your needs.

CREATIVE DESIGN

Our packaging experts brainstorm concepts from clients or through extensive research to offer innovative solutions.

CONCEPT VISUALS

Our design team creates concept drawings to communicate your stock or custom packaging solution.



1-2 WEEKS

CONCEPT

RENDERINGS

We provide concept drawings and realistic renderings early in the process to model the packaging's appearance.

CONSIDERATIONS

Our customers choose from a broad lineup of packaging options, including Color, Material, Thickness, Barrier, and Coating choices.

CUSTOMER FEEDBACK

We give our clients time to review the design, discuss alternatives, and give approval.

From initial concept to final inspection, we offer a wide array of custom and stock food packaging solutions.

TALK TO A PACKAGING EXPERT



2-3 WEEKS

PROTOTYPING

PROTOTYPES

Our prototyping team provides Ren board or aluminum samples in sustainable material options.

FEATURES

Depending on the design, we evaluate features such as lid fit, film seal, and tamper resistance.

EVALUATION

We test the material stressors and product-package interaction to make changes necessary for production approval.



10-12 WEEKS

TOOL DESIGN & PRODUCTION

TOOL DESIGN

Our engineering and manufacturing teams work to optimize production efficiency. Based on the package design, our tools can use robotics and stacking.

LIFE CYCLE ANALYSIS

Using our LCA tool, we provide information on the package's sustainability and processes.

QUALIFICATION

We evaluate the mold before releasing it for production in one of our thermoformers.



2 WEEKS

PRODUCTION

BRANDING

Our customers can select custom graphics on lidding solutions, including colors and patterns.

LABELING & SHRINK SLEEVING

Careful label and shrink sleeve application for a quality graphic that reflects well on your brand.

QUALITY & INSPECTION

Our quality team tests and qualifies samples during both trial and production runs.

RELEASE

Finally, we review the qualified items and deliver them to our customers.

Looking for a Custom Packaging Solution?

Reach out to our expert team.

CONTACT US

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ABOUT OUR COMPANY

Lacerta Group, LLC has provided custom and stock packaging solutions for food processors and supermarkets for over 30 years. From educating customers on sustainability best practices to providing comprehensive life cycle assessments, our mission is to deliver packaging solutions that are good for our customers and good for the planet. Our latest commitment to sustainable business practices is our ReCERTA™ material, which includes an average of 10% or more PCR content across all our PET-based products.

Lacerta is known for our speed to market, innovation, and partnership. We work hand-in-hand with our customers to meet their unique food packaging requirements and deliver products that maximize performance and appeal. Whatever your needs across the product life cycle, our fully integrated design and manufacturing platform can help you tackle any packaging challenge.

Our success is rooted in successful outcomes for our customers — and their customers.