

A series of vertical bars of varying heights and widths, some dark green and some white, arranged in a row at the top of the page.

# Sustainable Packaging Solutions

MEETING CUSTOMER DEMAND  
FOR SUSTAINABILITY



## LACERTA<sup>®</sup>

CREATING THE FUTURE OF PACKAGING TOGETHER

[LACERTA.COM](https://www.lacerta.com)

# SUSTAINABILITY THAT WORKS FOR YOU

Lacerta has been committed to recycling since day one. It's at the core of who we are today and where we're headed in the future. Our latest chapter in our time-honored sustainability promise is ReCERTA™, a post-consumer recycled (PCR) plastic for all of our PET-based food packaging. Today, Lacerta uses an average of at least 10% ReCERTA™ PCR content, with custom blends available upon request.

That means you enjoy the same short lead times, low cost of entry, and fully integrated in-house capabilities our customers already know and trust us for — with even more ways to be sustainable.

And it doesn't stop there. ReCERTA™ is just one part of our approach to sustainable packaging manufacturing. Partnering with Lacerta means tapping into our decades of sustainability expertise. We meet our customers exactly where they are in their sustainability journeys, providing sustainability counsel for developing and achieving their ESG objectives. Our services also include informational messaging about the sustainable benefits of our products and consulting services on how to lower your packaging carbon footprint with life cycle assessments and packaging design expertise.

Through speed to market, innovation, and partnership, we deliver customer value by producing products that maximize performance and satisfy your unique food packaging needs, all while creating packaging that is better for our customers, consumers, and the planet.



CREATE PACKAGING  
THAT MEETS YOUR ESG  
GOALS AND CONVEYS  
THE IMPORTANCE OF  
CIRCULARITY TO YOUR  
AUDIENCE.



# PACKAGING YOUR CUSTOMERS WILL LOVE

The message is loud and clear: consumers want more sustainable packaging options.

Alternative materials like paper, pulp, and other plastic solutions may work for short shelf-life products, but they don't come close to the strength, protection, and ability to lock in food freshness that ReCERTA™ and other PET-based packaging provide. You may be surprised to know that when recycled, PET can have less environmental impact than these other substrates.

Our approach to sustainable packaging is to design products that reduce plastic use and encourage recycling while retaining the benefits that plastic brings.



# WEAVING CIRCULARITY IN SUSTAINABILITY

Sustainability requires circularity — recycling plastics and using more PCR plastics. We're tackling this challenge in a number of ways:

**LIFE CYCLE ASSESSMENTS** Achieve the carbon footprint reduction goals set in your ESG plan with our life cycle assessment (LCA) tool. By using this powerful data, you can quantify the impact of your packaging decisions.

**IN-HOUSE CAPABILITIES** Our skilled design team can provide options for adding PCR content to your packaging or reducing the overall plastic content.

**MESSAGING SUPPORT AND EDUCATION** Once your packaging hits the shelves, we can have messaging playbooks ready to execute in-store and online. Ready-made messaging that shows your commitment to sustainability helps you educate consumers, highlight the product's benefits, and head to market faster.

## LOOKING FOR A PACKAGING SOLUTION?

Reach out to our expert team  
to request a sample.

Contact

### CONTACT

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### CORPORATE HEADQUARTERS & MANUFACTURING FACILITY

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## ABOUT OUR COMPANY

Lacerta Group, LLC has provided custom and stock packaging solutions for food processors and supermarkets for over 30 years. From educating customers on sustainability best practices to providing comprehensive life cycle assessments, our mission is to deliver packaging solutions that are good for our customers and good for the planet. Our latest commitment to sustainable business practices is our ReCERTA™ material, which includes an average of 10% or more PCR content across all our PET-based products.

Lacerta is known for our speed to market, innovation, and partnership. We work hand-in-hand with our customers to meet their unique food packaging requirements and deliver products that maximize performance and appeal. Whatever your needs across the product life cycle, our fully integrated design and manufacturing platform can help you tackle any packaging challenge.

Our success is rooted in successful outcomes for our customers — and their customers.